



Hep B United Summit
July 27 – 28, 2017
Hall of States Building – Room 333
444 North Capitol Street, NW, Washington, DC 20001

Thursday, July 27, 2017 – HBU Summit Day 1

8:00 AM	Breakfast
8:30 AM	Welcome and Introductions <i>Tim Block, PhD, President & Co-founder, Hepatitis B Foundation and Baruch S. Blumberg Institute</i> <i>Chari Cohen DrPH, MPH, Co-Chair, Hep B United and Director of Public Health, Hepatitis B Foundation</i> <i>Isha Weerasinghe, MSc., Director of Policy & Advocacy, AAPCHO</i>
9:30 AM	#justB Storytelling Campaign: Real People Sharing their Stories of Hepatitis B <i>Rhea Racho, MPAff, Program & Policy Coordinator, Hepatitis B Foundation</i>
10:30 AM	Break
10:45 AM	Time to Eliminate Hepatitis B <i>John Ward, MD, Director, Division of Viral Hepatitis, Centers for Disease Control and Prevention</i>
11:15 AM	Know Hepatitis B Campaign Updates <i>Cynthia Jorgenson, DrPH, Team Lead and Sherry Chen, MPH, CHES, Health Scientist, Division of Viral Hepatitis, Centers for Disease Control and Prevention</i>
12:00 PM	Increasing Community Awareness and Education <i>Moderator: Catherine Freeland and Sherry Chen</i> <ul style="list-style-type: none">• Integrating Know Hepatitis B Campaign into Community Awareness Events• Incorporating storytelling in community programs (Discussion Guide and Evaluation)• Community Education Speakers Bureau
12:30 PM	Lunch Break
1:30 PM – 2:45 PM	Breakout Sessions 1 Public Health and Data Part 1: Leveraging Health Department Partners (Room 333)

Facilitators: Thaddeus Pham, Viral Hepatitis Program Coordinator, Hawaii Department of Health and Amy Trang, PhD, Administrator, National Task Force on Hepatitis B
Engage with local and state health agencies on aligning hepatitis B priorities and services.

Grant Writing and Funding Opportunities for Public Health (Room 337)

Facilitators: Kathy Ko Chin, MS, President & CEO, Asian & Pacific Islander American Health Forum and Chari Cohen, DrPH, MPH, Director of Public Health, Hepatitis B Foundation

Discuss funding opportunities for hepatitis B programs and submitting grant applications.

2:45 PM

Break

3:00 PM – 4:15 PM

Breakout Sessions 2

Public Health and Data Part 2: Leveraging Data Sources (Room 333)

Facilitators: Thaddeus Pham, Amy Trang, and Chari Cohen
Discuss and collaborate on hepatitis B data, mechanisms for collecting data, and work on compiling data to share.

Increasing Awareness through Media Engagement (Room 337)

Facilitators: Jessie MacDonald, Vice President, Weber Shandwick and Lisa Thong, Account Supervisor, IW Group
Develop strategies to increase awareness about hepatitis B through traditional and social media.

4:30 PM – 5:15 PM

State of Hep B United

Kate Moraras, MPH, Director, Hep B United and Sr. Program Director, Hepatitis B Foundation and Catherine Freeland, MPH, Public Health Program Manager, Hepatitis B Foundation

- Strengthening Coalition Partnerships: Sharing Resources and Overcoming Challenges

6:30 PM

HBU Partners Dinner and Awards

Bucca di Beppo (1825 Connecticut Ave., NW)

Friday, July 28, 2017 – HBU Summit Day 2 (Hall of States Building – Room 333)

- 9:00 AM – 10:30 AM** **World Hepatitis Day: A Capitol Celebration!**
Meet in the Hyatt Regency Hotel Lobby at 8:15 AM
- 9:00 AM** **Hep B United Photo at East Capitol Steps**
- 10:45 AM** **Meet at Hall of States Building, Room 333**
- 11:30 AM** **Hepatitis B CME Provider Education Program**
Amy Trang, PhD, Administrator, National Task Force on Hepatitis B
- 12:30 PM** **Break**
- 12:45 PM** **Lunch and HBU Mini-Grantee Presentations**
*Moderator: Catherine Freeland, MPH, Public Health Program Manager,
Hepatitis B Foundation*
- 2:00 PM** **Closing Session**