



## **Hep B United Speakers Bureau Orientation**

Thank you for being a spokesperson for hepatitis B awareness! Please join Hep B United on **Thursday, October 16, 2014 from 2:00-3:30 PM EST** for a Speakers Bureau Orientation and Media Training.

Hep B United's in-language Speakers Bureau is aimed at addressing hepatitis B awareness in the Asian American and Pacific Islander communities. With your help, we will be able to increase awareness about the impact of hepatitis B on the AAPI community, the importance of getting tested, vaccinated and linked to care.

During the training, we will discuss new hepatitis B and media-related tools and resources including talking points, the CDC's [Know Hepatitis B](#) campaign, media/interview tips, and media engagement opportunities.

**Date:** Thursday, October 16, 2014

**Time:** 2:00 PM - 3:30 PM EST

**Register at:** <http://bit.ly/YLVMQw>

*A confirmation email with information on how to join the media training will be sent to you after you register.*

### **Agenda**

- I. Welcome and Introductions
- II. Hep B United Overview
- III. Speakers Bureau and Tool Kit Overview
- IV. Know Hepatitis B Campaign
- V. Media Tips/Training
- VI. Q&A