National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention



Communication Materials for Gay & Bisexual Men

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Vaccination Materials for Gay & Bisexual Men

- Grounded in formative research
- Feedback from gay and bisexual men and key stakeholders
- Resources available
 - Consumer website
 - Posters
 - Digital tools
 - Variety of sizes
 - Dating app ads
 - Social media images



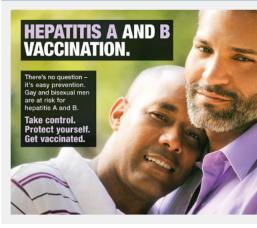
Protect Yourself – Get Vaccinated Against Hepatitis A and Hepatitis B



Gay and bisexual men are at risk for hepatitis A and B.

CDC recommends gay and bisexual men get vaccinated against both hepatitis A and hepatitis B. Despite this recommendation, adult vaccination rates are low and many men are at risk of getting infected. <u>Widespread outbreaks of hepatitis A</u> are occurring across the United States and some of these outbreaks are affecting men who have sex with men. In addition, cases of hepatitis B are on the rise in many states. As a result, getting vaccinated for hepatitis A and hepatitis B is critical to ensure protection.

Vaccination prevents hepatitis A and hepatitis B.



Both hepatitis A and hepatitis B can be prevented with safe, effective vaccines. It is important to get vaccinated to protect your health and prevent spreading the disease to others.

The hepatitis A and hepatitis B vaccines can be given separately or as a combination vaccine. All the shots in the series are needed for long-term protection. The full series of the hepatitis A and hepatitis B vaccines require 2-3 shots, depending on the type of vaccine.

Talk to a health care provider about getting vaccinated. Or find locations near you that offer hepatitis A and hepatitis B vaccinations at Vaccine Finder 🖸 .



https://www.cdc.gov/hepatitis/populations/MSM-Vaccination.htm

Viral Hepatitis And Men Who Have Sex with Men

Men who have sex with men should be vaccinated against hepatitis A and hepatitis B and tested for hepatitis B.

CDC and the Advisory Committee on Immunization Practices (ACIP) recommend hepatitis A and hepatitis B vaccination for men who have sex with men. The hepatitis A and hepatitis B vaccines can be given separately or as a combination vaccine using a <u>recommended schedule</u>. Adult vaccination rates are low and many men are at risk for hepatitis A and hepatitis B.



Hepatitis A

Since 1996, ACIP has recommended hepatitis A vaccination of men who have sex with

<u>men.</u> Hepatitis A outbreaks among men who have sex with men have been reported frequently. Widespread outbreaks of hepatitis A are occurring across the U.S. and many are affecting gay and bisexual men.

Hepatitis B

ACIP and CDC recommend routine <u>hepatitis B vaccination for men who have sex with men</u> and CDC recommends <u>testing for</u> <u>chronic hepatitis B for men who have sex with men</u>. Prevaccination testing is recommended for men who have sex with men. Prevaccination testing consists of testing for HBsAg, anti-HBs, and anti-HBc. Serologic testing should not be a barrier to vaccination of susceptible persons, especially in populations that are difficult to access. Testing is not a requirement for vaccination, and in settings where testing is not feasible, vaccination should continue. The first dose of HepB vaccine should typically be administered immediately after collection of the blood for serologic testing.

Hepatitis C

CDC now recommends one-time <u>hepatitis C testing of all adults</u> (18 years and older). CDC continues to recommend people with risk factors, including people who inject drugs, be tested regularly.

Scientific Guidelines and Recommendations

<u>Prevention of Hepatitis B Virus Infection in the United States: Recommendations of the Advisory Committee on</u> <u>Immunization Practices</u> MMWR 2018;67(No. RR-1):1–31

Recommendations for Identification and Public Health Management of Persons with Chronic Hepatitis B Virus Infection MMWR 2008;57(RR-8)

<u>Prevention of Hepatitis A Through Active or Passive Immunization: Recommendations of the Advisory Committee on</u> <u>Immunization Practices (ACIP)</u> MMWR 2006;55(RR-7)

https://www.cdc.gov/hepatitis/populations/msm.htm



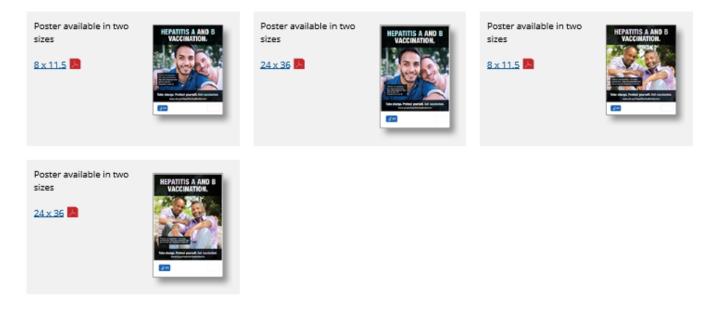
Resources for Gay & Bisexual Men

Webpages



Posters

Download and print these posters and localize with information on hepatitis A and hepatitis B vaccination services offered by your organization.





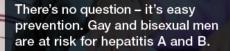
https://www.cdc.gov/hepatitis/populations/msm.htm#resources

HEPATITIS A AND B VACCINATION.

There's no question – it's easy prevention. Gay and bisexual men are at risk for hepatitis A and B.

Take charge. Protect yourself. Get vaccinated. www.cdc.gov/hepatitis/GayMenVaccine

HEPATITIS A AND B VACCINATION.



Take charge. Protect yourself. Get vaccinated.







Ad JPG images, available in four sizes



- 1. <u>300 x 250</u> 🖪
- 2. <u>728 x 90</u> 🖪
- 3. <u>970 x 250</u> 🖪
- 4. <u>320 x 480</u> Best size suited for dating application interstitial ads

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Outbreak Communication and Education Materials

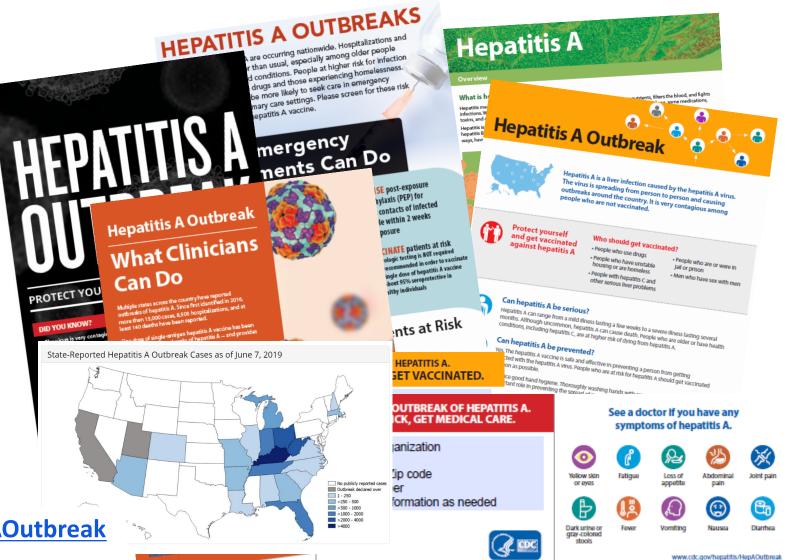
- Public and professional
 - Fact sheets
 - Posters, pocket cards
 - Website

Tailored materials for

- People who use drugs
- People experiencing homelessness
- Gay or bisexual men



www.cdc.gov/hepatitis/HepAOutbreak



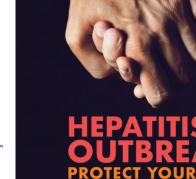
Outbreak Materials for Gay & Bisexual Men





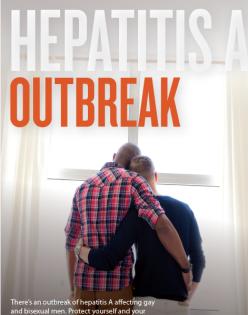






PROTECT YOURSELF, PROTECT YOUR COMMUNITY GET VACCINATED There is an outbreak of hepatitis A affecting gay and biowuld mere Hepatitis A can make you dick for weeks to morefuls. Some people have even died in this outbreak. Hepatitis A can be prevented with a safe and affective vaccine. You only meed a single short during this outbreak cdc. gov/hepatitis/HepAOutbreak





There's an outbreak of hepatitis A affecting gay and bisexual men. Protect yourself and your community by getting the hepatitis A vaccine. cdc.gov/hepatitis/HepAOutbreak





PROTECT YOURSELF. PROTECT YOUR COMMUNITY. GET VACCINATED.

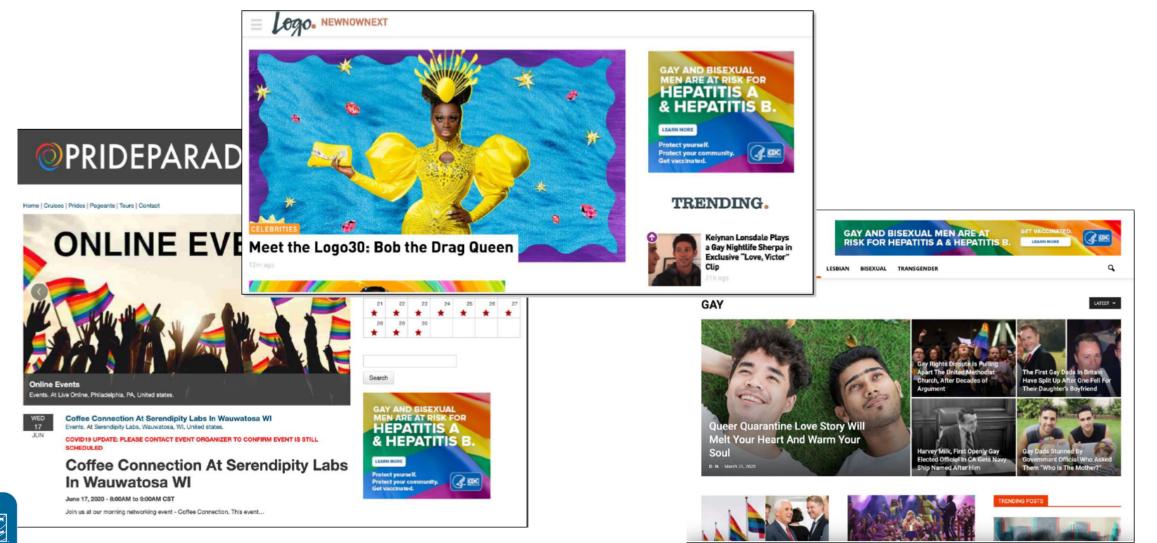
There's an outbreak of hepatitis A affecting gay and bisexual men. Protect yourself and your community by getting the hepatitis A vaccine.

cdc.gov/hepatitis/HepAOutbreak





Digital Outreach for Pride 2020





Which one would you have quick anonymous sex with, given the choice?

This pic was linked on the speedos thread and it inspired me to start a thread for them alone. They deserve it, I think you'll agree.

As usual let's go Left # 1 to right #5

I'll post my choice later on....I don't want to influence anyone's choices

see offsite link on cdninstagram.com

-Anonymous 236 views

9:44 7 AA realjock.com C REALJOCK HEPATITIS A & B: Slow the spread of COVID-19 GAY TOPICS - HIV/AIDS

Topics

HIV/AIDS

HIV/AIDS

A Pill to Prevent HIV

Many gay men have not even heard of Truvada, the drug recently approved by the FDA for use as pre-exposure prophylaxis, or PrEP, against HIV. It's a pill to prevent HIV transmission.

Promising Results for Canadian HIV Vaccine Trial

A promising new HIV vaccine is different than other HIV vaccines in development as it is the first preventative HIV vaccine based on a genetically modified killed whole virus, much like the vaccines for polio and the flu.

New Study: Half of U.S. HIV Patients Who Drink Skip Meds When They Drink Alcohol





Protect yourself. Protect your community. Get vaccinated.

CDC



Question & Discussion

 What communication or education resources are needed, for consumers or providers, to help encourage vaccination and testing in gay and bisexual men and the LGBTQ+ community?



Thank you!

Questions, comments and feedback? Please email <u>ccarnes@cdc.gov</u>

